

MEMORANDUM

TO: NWFSC Foundation Board Development Committee

FROM: Ms. Conner Rogers, Director of Development

DATE: July 18, 2024

SUBJECT: Foundation Board Annual Giving Pledge Form

Successful fund-raising campaigns are built around strong board giving. Simply stated, if board members, those closest to the organization, are not willing to give generously, it is difficult to persuade others in the community to do so.

The board division of the annual campaign creates momentum and forms the foundation for all fund-raising efforts. It is crucial that we have 100% participation. If the annual campaign is to be successful, the board must be fully engaged and supportive of all fund-raising efforts, and to lead by example.

The beginning of the fiscal year is the time for all of us to make our gift intentions to the campaign. The attached Board Commitment Form is designed to communicate the importance of board participation and to encourage all board members to thoughtfully consider making an early pledge to the annual campaign.

RECOMMENDATION:

The NWFSC Foundation Development Committee approves the Foundation Board Annual Giving Pledge Form for presentation to the Board.